



**ADVERTISING SPECIFICATIONS**

**The following are non-bleed requirements for program advertising:**

Business card size	3.5 x 2"
1/4 page	2.375 x 3.875"
1/2 page	5 x 3.875"
Full page	5 x 8"

**PRODUCTION GUIDELINES:**

1. All ads must be black and white and non-bleed
2. All advertising submitted via email or on disk be accompanied by either a faxed or hard proof.
3. Please save your artwork as a press-ready pdf with all fonts embedded. (For best reproduction, the resolution must match the settings listed below. The organization cannot guarantee, or be responsible for artwork that does not conform to the following specifications):

Convert colors to to black and white.

Please set Acrobat Distiller options as follows:

General: Compatibility: Acrobat 6.0

Binding: left

Compressions: Color Bitmap images	300 dpi
Grayscale Bitmap images	300 dpi
Monochrome Bitmap images	1200 dpi

Fonts: EMBED ALL FONTS

**SUBMISSIONS ON DISK:**

Ad submissions accepted by email, or CD-ROM, only

The following Macintosh software is acceptable:

- \* Adobe Acrobat
- \* Quark XPress
- \* Adobe Photoshop
- \* Adobe Illustrator

Please include Quark file, supplementary Photoshop and/or Illustrator graphics and imagery, and all postscript fonts. Logos to be saved as Adobe Illustrator .eps file with type saved as outlines. If type is not saved as outlines, please provide postscript font.

.SIT or .ZIP files are accepted either by email, on disk or CD-ROM.

Please provide proof of advertisement for reference.

4. Send email submissions to: [tboltsbaseball@gmail.com](mailto:tboltsbaseball@gmail.com)  
Send submissions on disk to: Tbolts Baseball Advertising  
7110 Maple Avenue  
Takoma Park, MD 20912

Please enclose a return envelope with appropriate postage affixed if disk is to be returned.